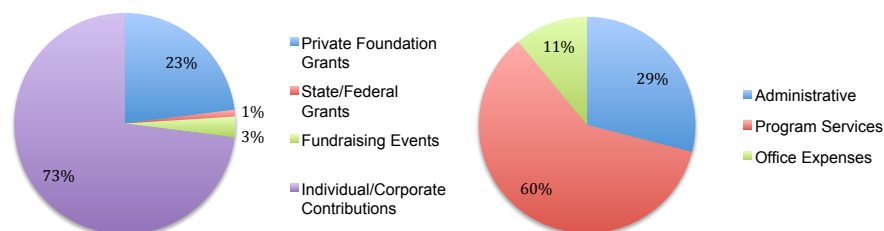


## FINANCIAL REPORT 2014 -

### Income

### Expenses



### A NOTE FROM THE DIRECTOR

Here at JAM, we love seeing the old time and bluegrass music and dance traditions passed on to hundreds of children each year. We believe that children who are actively engaged in traditional mountain music are more connected and better prepared to strengthen their communities for future generations. I want to thank you for believing in JAM, too. Together, we can continue to provide wonderful musical and social opportunities to many more children.

As director, I work diligently to make every dollar count. This past year, I dedicated 70% of my time to providing resources and assistance to both existing affiliates and communities that are building new JAM programs. The remainder of my working time was spent on fundraising and administrative duties. This year, the JAM Board of Directors and I are proud to have successfully balanced our budget and developed an organizational plan, which includes a new visual identity, marketing strategies, and many other short and long term strategic goals.

Our benefits to JAM programs would not be possible without the support of our individual donors, corporate sponsors, foundation grant funders and community partners. Did you know that nearly 1,200 kids participated in a JAM program in 2014 – 2015? We expect to see that number continue to grow in the future as we work to sustain our existing JAM programs and expand the model into additional areas of Virginia, North Carolina, South Carolina and Tennessee. I hope that I can count on you for your support!

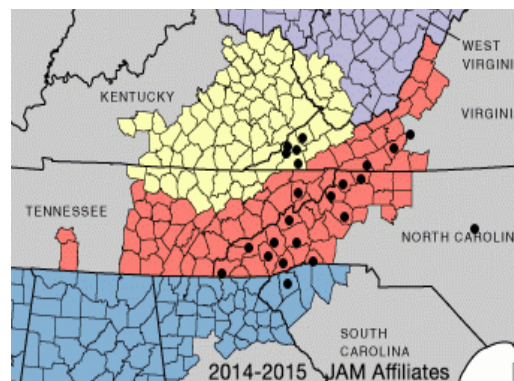
Best,

*Brett Morris Martin*

### MANY THANKS TO OUR SPONSORS & COMMUNITY PARTNERS

HARRIS AND FRANCES BLOCK FOUNDATION		HUNGRY FOR MUSIC
WAYNE C. HENDERSON MUSIC FESTIVAL		
GUITAR CENTER	BLUE RIDGE MUSIC CENTER	GRAYSON NATIONAL BANK
D'ADDARIO FOUNDATION	FOUNDATION FOR BLUEGRASS MUSIC	
GIBSON FOUNDATION	JOHN PEARSE STRINGS	HOUSTON FEST
THE CROOKED ROAD: TRADITIONAL MUSIC EDUCATION PROGRAM		
BLUE RIDGE MUSIC CENTER	BLUE RIDGE PARKWAY FOUNDATION	NATIONAL PARK SERVICE
& MANY GENEROUS INDIVIDUALS		

FOR THE COMPLETE LIST OF 2014-2015 DONORS: [www.jamkids.org/2014donors](http://www.jamkids.org/2014donors)



**“JAM helps the talented but otherwise invisible student find an identity and a place in the world.”**

-- JAM teacher

### ***How have we succeeded in our mission of providing communities the tools and support they need to teach children to play and dance to traditional old time and bluegrass music?***

- ✓ JAM successfully provided outreach & assistance to more than 10 different community groups this year to develop new programs!
- ✓ JAM collected and distributed instruments on loan and donated capos, strings, picks, and tuners for kids who can't afford to buy their own.
- ✓ JAM hosted two regional instructor workshops to provide professional development and training to over 50 teachers!
- ✓ JAM visited 75% of its affiliates to gather information and learn how to best serve JAM students, teachers, directors and parents.
- ✓ JAM provided 29 programs with administrative guides & templates, instructional resources, and ongoing assistance as needed.
- ✓ JAM provided performance opportunities for kids & served as a networking tool for JAM programs throughout VA, NC, SC & TN.

### TOP 5 JAM RESOURCES

***As ranked by teachers & program directors***

- #1 - Student Performance Opportunities**
- #2 - Teacher Training**
- #3 - Donations of Instrument Accessories**
- #4 - Student Engagement Across Programs**
- #5 - Ongoing Consultation and Help**



**JAM believes that every child deserves the chance to actively participate in traditional mountain music.**

*With your help, we can continue helping communities provide quality JAM programs for children throughout the Southern Appalachians.*



**CONTACT US**

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24348**

**(276) 773-0573**

**WANT TO FIND OUT MORE?**

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