

2021-2022



Junior
Appalachian
Musicians®

ANNUAL REPORT



Introducing Our Team

Junior Appalachian Musicians, Inc. proudly expanded its staff this year by establishing the first-ever satellite JAM office in Knoxville, Tennessee, led by Field Office Coordinator, Cody Bauer. Brett Morris has led the organization as Executive Director since 2014 in Independence, Virginia, with Jim Lloyd of Rural Retreat, Virginia serving as part-time Program Director.

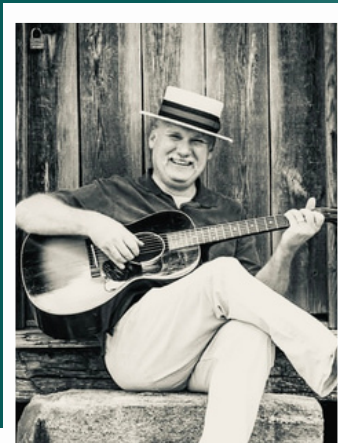
JAM's volunteer Board of Directors assists the staff in financial management, planning, oversight, evaluation and programming. Board of Directors committees include Executive-Finance, Marketing, Fundraising, and Curriculum.



**Brett Morris,
Executive
Director**



**Cody Bauer,
Field Office
Coordinator**



**Jim Lloyd,
Program
Director**

JAM Board of Directors 2021 - 2022

Gina Dilg, *Chair*

Mark Freed, *Vice-Chair*

Tammy Sawyer, *Secretary*

Anthony Edwards, *Treasurer*

Michael Webb, Pam Van Dyk, Kirsten Griffiths,
Addison Levy, Max Dean, Bryan Ailey, Ivy Shepherd

Contact information:

brett@jamkids.org

cody@jamkids.org

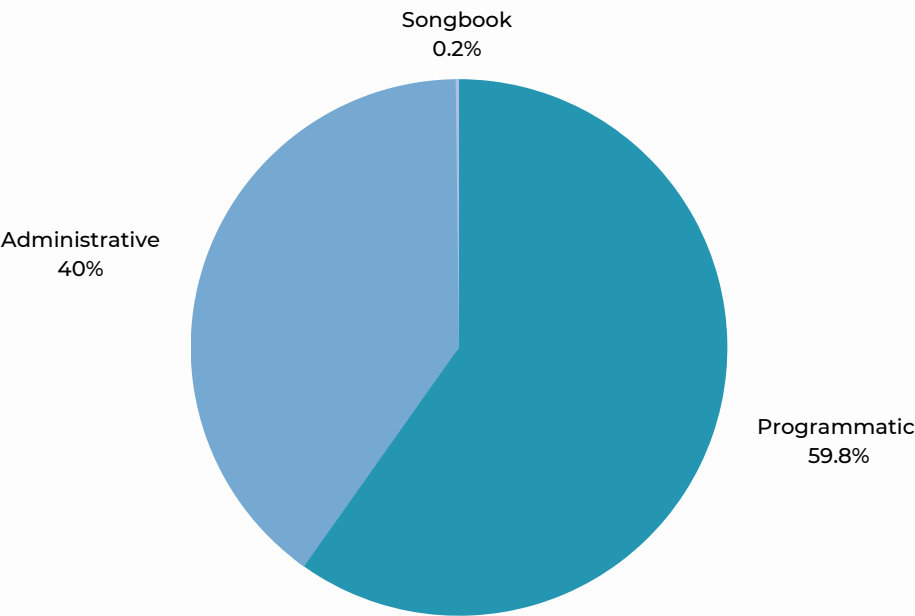
jim@jamkids.org

gina@jamkids.org

Our Organization

Financial Summary

Annual Expenses

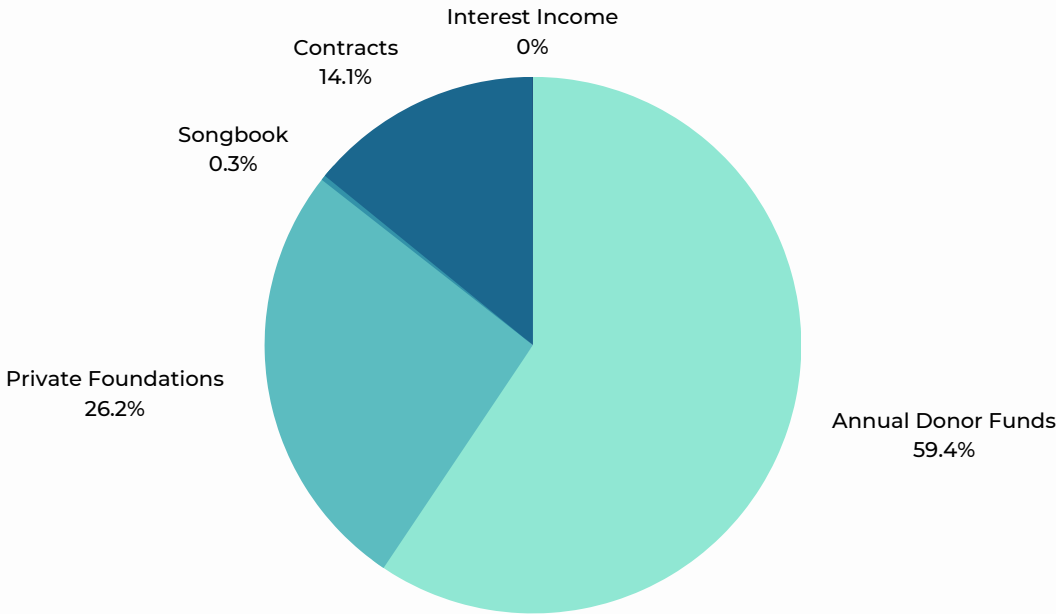


Annual Expenses are broken down by estimates of staff duties and time spent (Exec. Dir 70% programmatic/30% administrative duties.) Programmatic expenses include work and resources regarding affiliate support, new program development, special events for JAM kids, instruments, supplies, training, student recruitment events, and more. Administrative expenses include fundraising, accounting, business admin fees, office rent, utilities, equipment, supplies, etc.

Annual Revenue consists of categories of income from private donors (annual donor funds), private foundations (grant awards), and contracts with partners, which supplement programmatic work.

JAM Songbook finances include the public sale of the JAM Songbook via mail.

Annual Revenue



Total Revenue \$179,155

Total Expenses \$176,347

Programming



JAM Kids Learning Events

For the third year, JAM partnered with HoustonFest (Galax, VA) in June 2022 to offer a two-day camp for youth musicians called Houston's Bluegrass Bootcamp. Kids from throughout the region got to experience the festival, learn directly and gain inspiration from top youth musicians (which is the most exciting aspect of this program!), and make new friends. This was the first in-person regional event post-pandemic.



*JAM's oldest partnership,
making our instrument
donation program possible*

Building New Affiliates



JAM helped communities establish brand new JAM programs in Knoxville, TN, Elkin, NC, Richlands, VA & Independence, VA. This included providing bands for student recruitment events at local schools, as seen here.

Affiliate Assistance

Fundraising, Marketing, Staff Training, Enrichment Programs, Provision of Instruments on loan, Donations of Instrument Accessories, Learning Materials & more



Programming



Major JAM Kids Performance Opportunities

JAM was able to also partner once more with FloydFest to provide performance opportunities for JAM Kids and Alumni. Pictured below are JAM Kids from Southwest Virginia and Northwest North Carolina playing at the 2021 Virginia State Fair in Doswell on behalf of our partners, *The Crooked Road*



S O U
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Two of JAM's Premier Partnerships

Developing Resources

Bridging the Gap, JAM's 90-minute live performed documentary about the history and evolution of Appalachian music, premiered on *Blue Ridge PBS* of Roanoke, Virginia in May 2022!

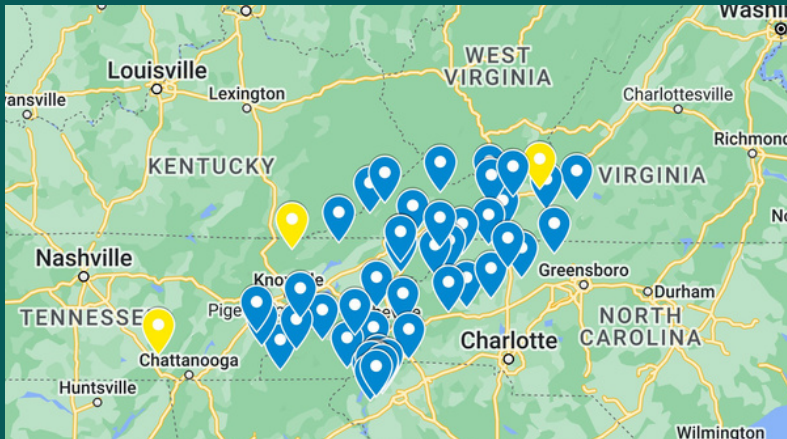
Additional learning and enrichment resources have been created this year, such as Volume 1 of the "Top 40 of Old Time and Bluegrass Music" matching tablature book (*available Feb 2023*)



Instructor Training

JAM continued to offer professional development for teaching artists through the pandemic through virtual workshops in partnership with South Arts, as well as regular check-ins for affiliate staff. An additional small in-person gathering was held for some of the newer affiliates in East TN, as well.

The JAM Footprint



Current JAM Affiliates

Looking Toward the Future

In 2021, JAM received a 2-year grant award to support staff and satellite office expansion, as well as strategic and financial planning for the organization. A partnership between JAM and Palmetto Philanthropy provided the development of a new 3-year strategic plan and fundraising plan. In addition, JAM staff received in-depth fundraising training and coaching, setting us up for success to broaden diversify funding sources in the name of sustainability.

Follow us online!

www.jamkids.org



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Instagram

JAM has continued to grow and revitalize through the changes and losses of the pandemic with a fluctuating number of more than 50 affiliates in the 4-state region of NC, SC, TN and VA.

JAM has defined its two service areas in Central/Southern Appalachia to be 150-mile radius of Independence, VA and an additional 150-mile radius of Knoxville, TN. While we receive many requests for JAM from traditional music lovers outside of Appalachia, we must focus our efforts on rural mountain counties near our headquarters and satellite office.

"The past is our definition. We may strive with good reason to escape it, or to escape what is bad in it. But we will escape it only by adding something better to it."

- Wendell Berry

Thank you for the support!